

Safety Differently

Master Class

with Sidney Dekker

*More safety with
less effort*

CANCÚN
MÉXICO
18 - 21
FEBRUARY
2025

DEKKER
BOER
meeting your needs



The Aviation Group

Safety Differently

MORE SAFETY WITH LESS EFFORT

Imagine a workplace where employees actively contribute to safety improvements, rather than just following procedures.



Have you heard about Safety Differently?

It's a ground-breaking approach that shifts the traditional safety paradigm. Instead of focusing solely on compliance and rules, Safety Differently empowers organizations to foster a proactive safety culture.

Safety Differently is the academically sound paradigm developed by high-ranking professor and best-selling author Sidney Dekker to proactively manage safety with less effort. It has been translated into a praised practical approach with the help of Robert J. de Boer and applied at dozens of organisations over the last decade.

The Safety Differently vision of safety management focuses on how to integrate the natural variability of human performance - and our ability to compensate for unpredictability elsewhere - into organizational systems, ensuring successful outcomes.

Grasp this opportunity to hear about Safety Differently and the latest developments from those that have conceived it, and experience how to apply it in your organisation.

You will come back with a validated and tailored improvement plan for proactive safety with less effort.



LEARN MORE



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CONTENTS & PROGRAMME

In this program, we discuss how to counter the degradation of safety as a result of non-compliance and the normalisation of deviance, how to have honest conversations and to put the responsibility for safety back where it belongs, how to manage safety and operations in complex environments and how to really learn from incidents. We address safety culture and just culture, resilience, and reducing safety clutter. We finish by helping you shape your own improvement plan.



Sidney Dekker

is Professor and Director of the Safety Science Innovation Lab at Griffith University in Brisbane. He is a best-selling author on safety and a trained mediator and chaplain



Robert J. de Boer

is Professor of Safety Management at SDO University of Applied Sciences and active as a consultant in the oil & gas industry, mining, defence, nuclear power, healthcare and aviation. He is author of Safety Leadership: A Different, Doable and Directed Approach to Operational Improvements (2021).



Bruce Magallón

is an Air Traffic Controller Subject Matter Expert in Air Navigation Services and Safety with over 30 years of experience in the aviation industry,

Join us for an exciting in-person event where we will delve into the world of Safety Differently! Discover groundbreaking approaches to safety that challenge traditional thinking. With engaging discussions, interactive workshops, and expert speakers, this master class is a must-attend for anyone passionate about revolutionizing safety practices. Be prepared to challenge the status quo and explore innovative strategies that prioritize human factors and continuous improvement. Don't miss out on this unique opportunity to learn from industry leaders and gain fresh insights that can transform your organization's safety culture. Reserve your spot now!

All study material is included in the workshop. The programme will run from 8:30 to 17:00 each day from Tuesday to Friday except the final day when we close at 12:00 to allow everyone to travel home.

- **FEB. Tuesday 18, DAY 1:**
Introduction, Work-as-Done and Work-as-Imagined, Local Ingenuity, looking at and evaluating non-compliances and the normalisation of deviance.
- **FEB. Wednesday 19, DAY 2:**
Complexity, micro-experiments, Safety Clutter. Staying safe: drift, resilience, expertise, discussions on risk.
- **FEB. Thursday 20, DAY 3:**
What to do if things go wrong: learning from incidents, Just Culture.
- **FEB. Friday 21, DAY 4:**
What are you going to do tomorrow?

The program will be presented by Robert J. de Boer. Sidney Dekker will contribute online each day for at least an hour to introduce the topic of the day and answer questions. The workshop will be highly interactive. The group size is therefore limited to a maximum of 30 participants. All study material is included in the workshop.

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TARGET
AUDIENCE

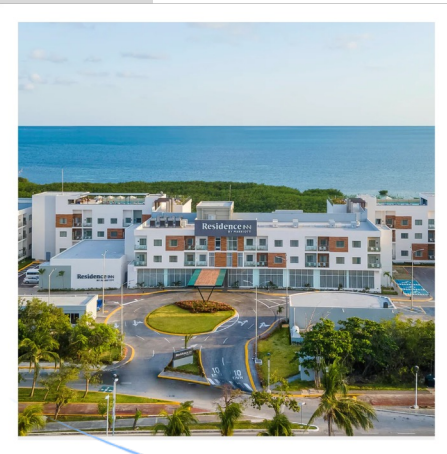
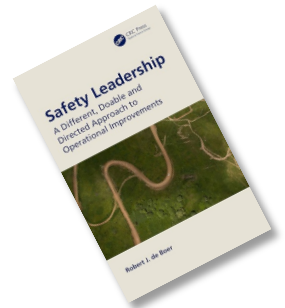
This master class targets those who are responsible for maintaining safety and avoiding incidents. You might not be a safety specialist: you may have delegated the management of safety to a specialized department or professionals and entrusted them to help you maintain safety. Your safety officers seem to be well trained and competent. Nevertheless, every now and then you are unpleasantly surprised by incidents and want to know what to do.

COST
&
INFORMATION



The ticket price of € 2450 includes the book *Safety Leadership*, refreshments and lunch, drinks on Tuesday and dinner on Thursday but is excluding VAT or accommodation. Refunds (excluding fees) are possible up to 30 days before the event. Sending a replacement is also possible. This master class is organised in collaboration with TAG The Aviation Group. Please sign up by scanning the QR code, visiting <https://www.tagtheaviationgroup.com/eventos/>, or requesting more information by sending an email to sdcancon@tagtheaviationgroup.com.

EACH PARTICIPANT IS ENTITLED TO A COPY OF ROBERT'S BOOK "SAFETY LEADERSHIP" (ISBN 9780367652753).



Residence INN

BY MARRIOTT

The venue is the Residence Inn Cancun Hotel Zone, Blvd. Kukulcan Km. 23.5 Lt. 1-02 Mz 60, Zona Hotelera, Cancun, Mexico, 77500. Participants are asked to organise their own accommodation. There is an allocation reserved at the venue, but participants are free to choose an alternative. On how to make a reservation please find more information scanning the previous QR code, visiting <https://www.tagtheaviationgroup.com/eventos/>, or requesting more information by sending an email to sdcancon@tagtheaviationgroup.com.

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